

AM Perspectives Meeting Questions

Date:

Company Name:

Contact Name:

Contact Info:

What prompted you to start a website?

What are some specific results you want to achieve with your website?

What should your customers expect from your website?

What other content do you want to have published online about your company?

What would you say are your "selling points" or "key phrases" for your company?

Do you have any marketing material?

Do you have any website you like and would consider molding your site after?

Who are your closest competitors?

Do you have a hosting account or domain name?

Do you currently have any domain names in mind?

How often do you think you will need to update the site?

Who are my points of contact in website decisions?

Would you prefer to be contacted by email or phone?

What is your timeline?

What is your budget?

If you have any questions or concerns ask me at any time? (Even now if you have any)